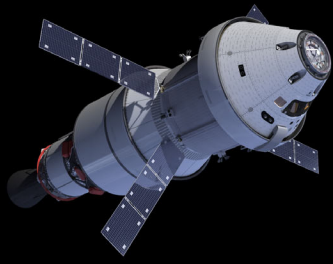


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The Keck Institute for Space Studies
presents an open lecture:

Stimulating a Culture of Innovation at the **AEROSPACE** Corporation

Rob Sherwood - Deputy Executive Director
of Innovation at The Aerospace Corporation

Wednesday, April 17, 2019

4:30 P.M. Refreshments
5:00 PM Lecture

Lees-Kubota Lecture Hall
Guggenheim Building
California Institute of Technology

The aerospace industry is undergoing tremendous changes causing a shift in focus, methodology, and the speed of innovation. At the same time, the "NewSpace" sector of the aerospace industry consists of almost 1,000 companies focused on creating different business models for accessing space. As a result, the role of The Aerospace Corporation (Aerospace) as a trusted advisor to the U.S. government, is taking on a new focus.

The speed and agility of the NewSpace sector are pushing Aerospace to elevate our culture of innovation. In this talk, Rob Sherwood, the Deputy Executive Director of Innovation at The Aerospace Corporation, will describe the programs Aerospace created to stimulate an innovative culture and provide examples of employee innovation that have resulted from those programs.

Seating is limited and is available on a first come, first served basis.