



for more information  
go to:  
[www.kiss.caltech.edu](http://www.kiss.caltech.edu)

The Keck Institute for Space Studies  
presents a free public lecture:

# John F. Kennedy and the Race to the Moon

John Logsdon  
Professor Emeritus  
George Washington University

---

Tuesday, March 12, 2013

4:30 PM Coffee and Cookies

5:00 PM Lecture Begins

6:00 PM Book Signing

Hameetman Auditorium  
California Institute of Technology

---

Based on his award-winning 2010 book "John F. Kennedy and the Race to the Moon," Dr. John Logsdon will review the factors that led President John F. Kennedy, just four months after his inauguration, on May 25, 1961, to set as a national goal sending Americans to the Moon "before this decade is out."

He will explore JFK's actions and second thoughts following that Cold War decision during the remaining thirty months of his presidency. Dr. Logsdon will address the question: "Was Apollo worth its costs and risks?" He will also relate the experience and evaluation of Apollo to current controversies regarding the character of future U.S. space efforts.

---

No registration is required for this free lecture.  
Seating is limited and is available on a first come, first served basis.